

## Johnson & Johnson Vision Announces Initiatives to Support Eye Care Professionals and their Patients in Canada During COVID-19 and Beyond

- *Mobilizing Johnson & Johnson's full resources to address pandemic*
- *Supporting customers in their roles as business owners and employers through the pandemic and recovery*
- *Reaching thousands of students, eye care professionals (ECPs), patients, and consumers in Canada with educational resources*

**TORONTO, Canada (June 24, 2020)** – Johnson & Johnson Vision\* is deploying solutions around the world to help address the challenges facing eye care professionals (ECPs) and their patients amid the COVID-19 pandemic. In Canada, Johnson & Johnson Vision is working to streamline processes by encompassing a virtual outlet that supports ECPs and optometry students.

**[Click to Tweet:](#)** As we continue to navigate #COVID19, @JNJVision has resources and solutions to meet the evolving needs of eye care professionals and patients [INSERT LINK TO [JJVISION.COM](#)]

“All of us at Johnson & Johnson are guided by Our Credo in our approach to supporting patients, health care professionals, customers, and the global community we serve.” said Ted Lachmansingh, Business Director, Johnson & Johnson Vision Canada. “The Johnson & Johnson Vision organization is looking to the future with optimism as we continue to partner with the community of eye care providers.”

Initiatives launched in direct response to COVID-19 in Canada include:

- **Prioritizing Safety First** by investing in COVID-19 research to develop a vaccine with a goal of one billion units on a not-for-profit basis, and through the distribution of over 30,000 pieces of locally-made PPE (breath shields and floor decals) to Canadian optometric practices. Johnson & Johnson Vision is continuing to provide robust plans at our manufacturing sites to maintain service and safe delivery, including remote customer support by our Representatives to ensure our customers receive safe and effective information on contact lenses.
- **Continuing Industry and Practice Support** by providing free standard direct-to-patient shipping until December 31, 2020, and offering temporary online rebate submissions through our [ACUVUE® Canada Rebate Portal](#). Johnson & Johnson Vision also offers the [ACUVUE® Library](#), a digital toolkit containing eblasts, social posts and web banners and useful safety of contact lens information.
- **Supporting Optometry Students** by helping ensure all 4<sup>th</sup> year students meet graduation requirements through online clinical case education. Ongoing educational support can be found via the [Johnson & Johnson Vision Pro site](#).

Johnson & Johnson Vision is committed to supporting Canadian optometry and opticianry and will continue to evolve support programs to help customers through the recovery phase. For more information on programs, please reach out to your Representative.



### **About Johnson & Johnson Vision**

At Johnson & Johnson Vision, part of Johnson & Johnson Medical Devices Companies,\* we have a bold ambition: to change the trajectory of eye health around the world. Through our operating companies, we deliver innovation that enables eye care professionals to create better outcomes for patients throughout their lives, with products and technologies that address unmet needs including refractive error, cataracts and dry eye. In communities with greatest need, we work in collaboration to expand access to quality eye care, and we are committed to helping people see better, connect better and live better. Visit us at [www.jjvision.com](http://www.jjvision.com). Follow [@JNJVision](https://twitter.com/JNJVision) on Twitter and Johnson & Johnson Vision on [LinkedIn](https://www.linkedin.com/company/jjvision).

### **About Johnson & Johnson Medical Devices Companies**

At Johnson & Johnson Medical Devices Companies, we are helping people live their best lives. Building on more than a century of expertise, we tackle pressing healthcare challenges, and take bold steps that lead to new standards of care while improving people's healthcare experiences. In surgery, orthopaedics, vision and interventional solutions, we are helping to save lives and paving the way to a healthier future for everyone, everywhere.

\* Johnson & Johnson Medical Devices Companies comprise the surgery, orthopaedics, vision and interventional solutions businesses within Johnson & Johnson's Medical Devices segment.

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### **Important information for contact lens wearers**

ACUVUE® Contact Lenses are available by prescription only for vision correction. An eye care professional will determine whether contact lenses are right for you. Although rare, serious eye problems can develop while wearing contact lenses. To help avoid these problems, follow the wear and replacement schedule and the lens care instructions provided by your eye care professional. Do not wear contact lenses if you have an eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. If one of these conditions occurs, remove the lens and contact your eye care professional immediately. For more information on proper wear, care and safety, talk to your eye care professional and ask for a Patient Instruction Guide, call 1-800-267-5098 or visit [acuvue.ca](http://acuvue.ca).

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