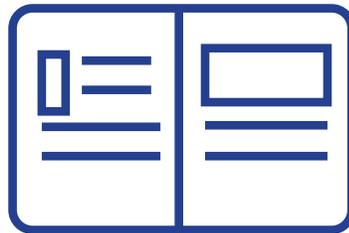


Your guide to achieving a superior vision experience¹



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**Award-winning
Multifocal Innovation**

**Custom
Fitting Guide**

**Fit Success &
Patient Satisfaction**

**The #1 selling daily disposable
multifocal contact lens***

**1-DAY ACUVUE[®]
MOIST**
BRAND CONTACT LENSES
MULTIFOCAL

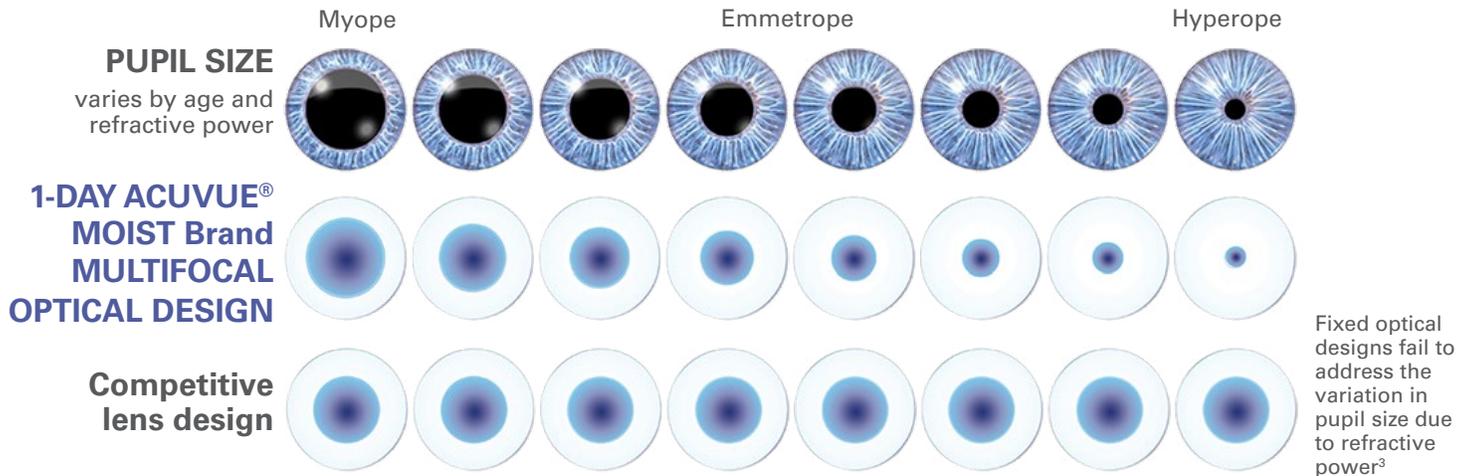
*Source Euromonitor International Limited; based on research conducted in August 2018; "world" and "globally" represent markets accounting for 80.8% of total daily disposable contact lenses in 2017 (retail sales). Claim effective starting September 24, 2018.



Award-winning multifocal innovation

183 unique optical designs for built-in precision^{2,3}

PUPIL SIZE OPTIMIZED



For illustrative purposes only. Pupil area can vary by ~20% at a given luminance.*

The **ONLY** multifocal lens that addresses the natural variation in pupil size according to age and refractive power²

BUILT-IN PRECISION



Unique hybrid back curve has an **aspheric centre** to mimic the natural shape of the cornea to maintain the integrity of the complex optics and a **spherical periphery** to maintain centration over the pupil²

*Across the power range of +4.00D to -6.00D.



Designed with a **Custom Fit Guide** to optimize lens performance¹

1 Perform a new subjective refraction: optimize distance vision with the least amount of minus or maximum plus then determine spherical equivalent

Don't forget! Apply vertex distance correction if greater than +/-4.00D. Ensure that astigmatism is less than 1.00D

2 Determine the dominant eye +1.00D blur test recommended rather than sighting method

3 Determine the lowest ADD based upon the patient's needs

Consider rechecking if your prescribed ADD varies from:
Age <50 years: Low ADD, Age 50-57 years: Mid ADD, Age ≥58 years: Mid/High ADD combination

4 Refer to the fit selection table based on the ADD to determine initial trial lenses

5 If an enhancement is needed, consider an over-refraction before referring to the enhancement tables for patients with a specific near or distance need

ADD	EYE	LENS SELECTION
+0.75D to +1.25D	Dominant Eye	LOW
	Non-dominant Eye	LOW
+1.50D to +1.75D	Dominant Eye	MID
	Non-dominant Eye	MID
+2.00D to +2.50D	Dominant Eye	MID
	Non-dominant Eye	HIGH

ENHANCED DISTANCE VISION	ENHANCED NEAR VISION
1-DAY ACUVUE® MOIST Brand SPHERE	LOW
LOW	LOW +
LOW	MID
MID	MID +
MID	MID
MID +	HIGH +

+: Add +0.25D to the distance power.



Allow for 10 minutes of real-world exposure (outside of the exam room) before assessing visual performance

Follow these simple steps to achieve fit success
94% of patients were successfully fit with 2 pairs or less^{†1}

[†]Up to 4 lenses total.





Increase **patient and practice success** by following the Custom Fit Guide



Less chair time as 4 out of 5 patients are fit successfully with one adjustment or less¹



3 out of 4 patients agree the lens provides **excellent vision**^{Δ4}



9 out of 10 patients would **recommend their professional** after being fit^{Δ4}

Award-winning multifocal innovation 1-DAY ACUVUE® MOIST MULTIFOCAL

LENS DETAILS ⁵	1-DAY ACUVUE® MOIST MULTIFOCAL
Material	etafilcon A
Diameter	14.3 mm
Base curve	8.4 mm
Wetting agent	Embedded PVP/LACREON® Technology
UV blocker ^{†*}	Class 2 [†]
Dk/t [§]	25.5
Visibility tint	Yes
Inside-out mark	Yes
Sphere	-9.00D to +6.00D, 0.25D steps
ADD	LOW +0.75D to +1.25D MID +1.50D to +1.75D HIGH +2.00D to +2.50D

PVP=polyvinylpyrrolidone.

[†]**Class 2:** Must transmit less than 50% (<50%) of UVA and 5% (<5%) of UVB. UV-blocking percentages are based on an average across the wavelength spectrum.

[†]Helps protect against transmission of harmful UV radiation to the cornea and into the eye.

***WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE:** Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders.

^ΔIn-market assessment with 1-DAY ACUVUE® MOIST Brand MULTIFOCAL, 5 to 10 days daily wear with new and existing soft contact lens wearers. UK: 82 sites and 901 subjects; USA: 152 sites and 1092 subjects. Eye care professional results are based on 168 responses. Patient results are based on responses of 378 patients to a follow-up survey after 1 week of wear.

[§]Dk/t units: 10⁻⁹ (cm²/sec) (mL O₂/mL x mm Hg). All Dk values: Fatt units at 35°C, determined via polarographic method (boundary & edge corrected).

References: **1.** JJVC data on file 2015. 1-DAY ACUVUE® MOIST MULTIFOCAL Fit and Performance Claims. **2.** JJVC data on file 2014. 1-DAY ACUVUE® MOIST MULTIFOCAL Designed for the Aging Eye. **3.** JJVC data on file 2017. Pupil Optimized Multifocal Demo for sales representatives to use with ECPs. **4.** JJVC data on file 2015. Practitioner and patient experience with 1-DAY ACUVUE® MOIST MULTIFOCAL during an In Market Assessment conducted in the UK and USA. **5.** JJVC data on file 2015. Material Properties & Lens Design Aspects: 1-DAY ACUVUE® MOIST Brand MULTIFOCAL Contact Lenses for and other daily disposable presbyopic contact lenses.

ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care division of Johnson & Johnson Inc., by calling 1-800-267-5098 or by visiting njvisionpro.ca.

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