TRUST IS EARNED

ACUVUE®

MOST TRUSTED BRAND

BY EYE CARE PROFESSIONALS GLOBALLY

THE MOST TRUSTED BRAND

by Eye Care Professionals globally.

Survey conducted 12/2016 to 2/2017. Aggregated sample comprises 1,050 Eye Care Professionals from the U.S., UK, Russia, Japan & S. Korea markets, representing over 2/3 of global contact lens retail sales.

INNOVATIVE TECHNOLOGIES

that work in harmony with the eye to meet different patient eye physiology and lifestyle needs

SPHERICAL

PRESBYOPIA

ASTIGMATISM

50%
of monthly patients are **not satisfied in week 4**[1]

Elevate your monthly patients' experience with **RELIABLE, SUPERIOR COMFORT — ALL MONTH LONG**

HydraMax™ Technology is a non-coated silicone hydrogel formulation balanced to help MAXIMIZE and MAINTAIN hydration throughout this lens.

HydraMax™ Technology integrates with the eyes' beneficial lipids to **MAXIMIZE and MAINTAIN lens hydration**[2,3]

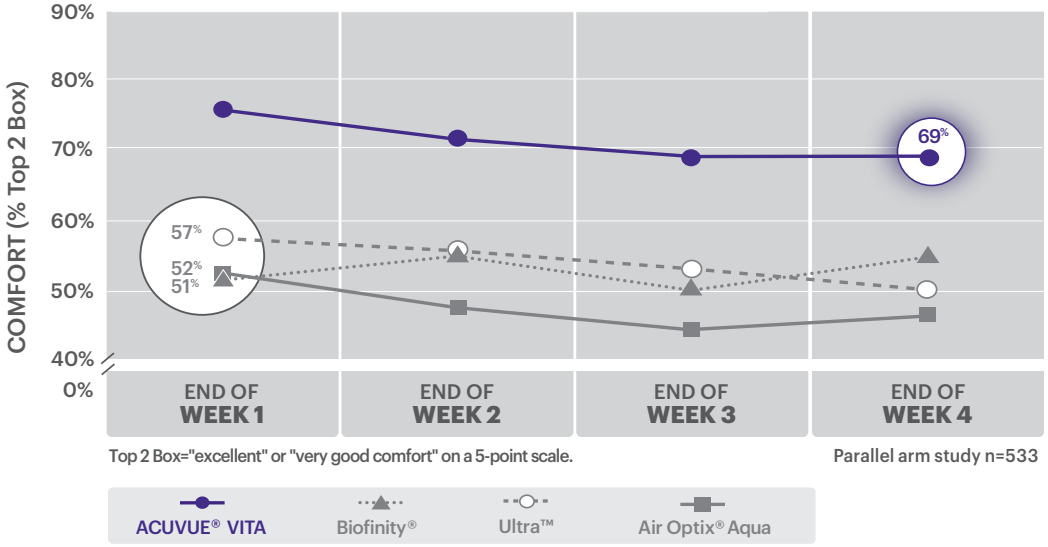
ACUVUE® VITA has 33% LOWER evaporation rate through the lens vs competitors[2]

Higher beneficial lipid integration correlates with **SUPERIOR COMFORT**[3]

CLINICALLY SUPERIOR[4]

- Patient ratings for ACUVUE® VITA Brand Contact Lenses were superior for "Overall Comfort" compared to Air Optix® Aqua, Biofinity®, and Ultra™ at weeks 1, 2, 3, and 4.
- **Even competitors' "Overall Comfort" at week 1 could not beat ACUVUE® VITA comfort at week 4.**
- Delivers superior "Overall Quality of Vision" among leading monthly lenses.§

SUPERIOR "OVERALL COMFORT" RATING, EACH WEEK



ACUVUE® vita BRAND CONTACT LENSES

LENS DETAILS

Diameter 14.0 mm

Base Curve 8.4/8.8 mm

UV Blocking†* 93.4% UVA/99.8% UVB

The only monthly lens with Class 1Δ

Powers

-0.50D to -6.00D in 0.25D steps
-6.50D to -12.00D in 0.50D steps
+0.50D to +6.00D in 0.25D steps
+6.50D to +8.00D in 0.50D steps

§ In a clinical study, patient ratings for "Overall Quality of Vision" were higher for ACUVUE® VITA than other leading monthly lenses.

1. JJVC data on file 2016. MRM US Monthly CLW 30 Day Experience (Kadence Survey).
2. JJVC data on file 2017. ACUVUE® VITA with HydraMax™ Technology Maximizes and Maintains Hydration.
3. JJVC data on file 2017. Correlations between Lipid Integration and Comfort
4. JJVC Data on file 2016; 30-day dispensing evaluation, monthly replacement DW study, n=533 soft silicone hydrogel CL wearers in the U.S.

The third-party trademarks used herein are the trademarks of their respective owners.

ΔClass 1: Must transmit less than 10% (<10%) of UVA and 1% (<1%) of UVB. UV-blocking percentages are based on an average across the wavelength spectrum.

†Helps protect against transmission of harmful UV radiation to the cornea and into the eye.
*__WARNING:__ UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE:** Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders.

50% of monthly patients are not satisfied in week 4[1]

47% of patients have astigmatism ≥0.75DC in at least one eye[2]

Your astigmatic patients deserve reliable, exceptional comfort + CONSISTENT, CLEAR, STABLE VISION — ALL MONTH LONG[3]

Available for Astigmatism

FOR YOUR PATIENTS

OVER **7 OUT OF 10** EXPERIENCE **EXCEPTIONAL COMFORT**
at weeks 1, 2, 3, and 4[3]

HydraMax™ Technology helps **MAXIMIZE** and **MAINTAIN** hydration throughout the lens.

GREATER THAN **3 OUT OF 4** REPORT **CLEAR VISION**
even with head and eye movements[3]

Eyelid Stabilized Design works naturally with both eyelids to help the lens **STABILIZE QUICKLY** and **MAINTAIN POSITION**[4] — more resistant to gravity or head tilt.[3,4]

FOR YOUR PRACTICE

100%
FIRST-FIT SUCCESS
for great practice efficiency‡[3]

96%
of lenses orientate within 10 degrees from zero position after
3 MINUTES OF SETTLING[3]

Now, the ACUVUE® VITA family covers nearly
96%
OF SPHERICAL AND ASTIGMATIC EYES[5]

HIGHEST UV BLOCKING†* — THE ONLY MONTHLY LENS WITH CLASS 1Δ

ACUVUE® vita BRAND CONTACT LENSES ASTIGMATISM

LENS DETAILS

Diameter	14.5 mm
Base Curve	8.6 mm
UV Blocking†*	Class 1Δ – 93.4% UVA/99.8% UVB

Powers

2260 PARAMETERS

Plano to -6.00D (in 0.25D steps)
Cyl: -0.75, -1.25, -1.75, -2.25**
Axis: 10° to 180° (in 10° increments)
**Axis: 10°, 20°, 70°, 80°, 90°, 100°, 110°, 160°, 170°, 180°

-6.50D to -9.00D (in 0.50D steps)
Cyl: -0.75, -1.25, -1.75
Axis: 10°, 20°, 70°, 80°, 90°,100°, 110°, 160°, 170°, 180°

+0.25D to +4.00D (in 0.25D steps)
Cyl: -0.75, -1.25, -1.75
Axis: 10°, 20°, 70°, 80°, 90°, 100°, 110°, 160°, 170°, 180°

‡ Rx range -1.00DS to -4.75DS inclusive, -0.75DC to -1.50DC inclusive, and axes 180±25 and 90±15.

1. JJVC data on file 2016. MRM US Monthly CLW 30 Day Experience (Kadence Survey).
2. Young G, Sulley A, Hunt C. Prevalence of astigmatism in relation to soft contact lens fitting. *Eye Contact Lens.* 2011;37(1):20-25.
3. Results from a recent clinical study. JJVC data on file 2017. Subjective Performance and Clinical Outcomes of ACUVUE® VITA Brand Contact Lenses with HydraMax™ Technology for ASTIGMATISM.
4. JJVC data on file 2017. ACUVUE® Brand Contact Lenses for ASTIGMATISM overall fitting success, orientation position, rotational stability and vision performance.
5. JJVC data on file 2017. Proportion astigmats accommodated with ACUVUE® Brand Contact Lenses for ASTIGMATISM, and ACUVUE OASYS®, ACUVUE OASYS® 1-Day, ACUVUE® VITA & 1-DAY ACUVUE® MOIST Brand Contact Lenses (sphere & toric), and prevalence potential soft CL wearers requiring astigmatic correction.

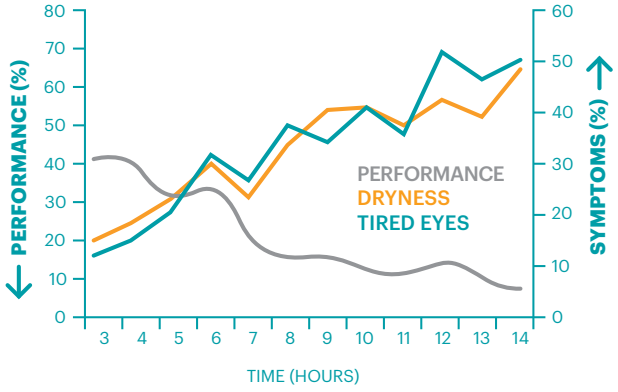
THE **ACUVUE OASYS® 1-DAY** CONTACT LENS FAMILY **SOLUTION**

For patients in **CHALLENGING ENVIRONMENTS**

DEMANDING DAYS

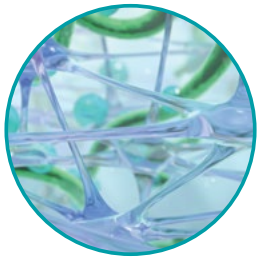
MULTIPLE ACTIVITIES AND CHANGING ENVIRONMENTS CAN LEAD TO:

- Destabilized Tear Film
- Declining Lens Performance
  Experienced by **59%** of contact lens wearers in a patient survey
- Increasing Symptoms of Dryness and Feelings of Tired Eyes¶



¶ Performance was based on 243 patients who reported vision, comfort, and satisfaction as assessed on a 5-point scale every 2 hours throughout the day.

2 PROPRIETARY INNOVATIONS



HydraLuxe™ TECHNOLOGY
Tear-like molecules and highly breathable hydrated silicone integrate with the patient's own tear film.[1]

+

EYELID STABILIZED DESIGN
This design works naturally with the eyelids, helping to keep the lens in the correct position.[2]

PAIRED FOR SUCCESS

Covering more patients from the contact lens family **unbeaten on comfort‡**

‡ In 21 clinical trials posted on www.clinicaltrials.gov, a website maintained by the NIH. The 21 clinical studies evaluated subjective comfort as a primary or secondary endpoint for ACUVUE OASYS® Brand with HYDRACLEAR® PLUS Technology or ACUVUE OASYS® Brand 1-Day with HydraLuxe™ Technology. Review conducted as of November 20, 2017.

1. JJVC data on file 2016. HydraLuxe™ Technology Definition.
2. JJVC data on file 2016. Design enhancements and resultant benefits of ACUVUE OASYS® Brand Contact Lenses 1-Day with HydraLuxe™ Technology for ASTIGMATISM.

CONSISTENT, CLEAR, STABLE VISION + EXCEPTIONAL COMFORT

47% of patients have **ASTIGMATISM ≥0.75DC** in at least one eye◊1

FOR YOUR PRACTICE...

99% **FIRST-FIT SUCCESS**∞2 for great practice efficiency

40% **More parameters** than competitors[3]

FOR YOUR PATIENTS...

ACHIEVE
20/20
VISUAL ACUITY OR BETTER¥2

9 out of 10 patients experienced crisp and clear vision all day[2]

2260 PARAMETERS

Widest coverage for astigmatic patients in a daily disposable

Coverage for 87% of eyes

Around the clock coverage in low minus, plano to **-6.00D**, through **-1.75DC**≈

NEARLY **96%**
COVERAGE FOR **SPHERICAL & ASTIGMATIC EYES**

With the ACUVUE OASYS® Brand Contact Lenses 1-Day family

THE WIDEST RANGE OF DAILY SPHERE AND TORIC POWER COMBINATIONS[3]

ACUVUE® 1-Day oasys WITH HydraLuxe™ BRAND CONTACT LENSES ASTIGMATISM

LENS DETAILS

Diameter	14.3 mm
Base Curve	8.5 mm
UV Blocking†*	Class 1§

Powers

Plano to -6.00D (in 0.25D steps)
Cyl: -0.75, -1.25, -1.75
Axis: 10° to 180° (in 10° increments)
Cyl: -2.25
Axis: 10°, 20°, 70°, 80°, 90°, 100°, 110°, 160°, 170°, 180°

-6.50D to -9.00D (in 0.50D steps)
Cyl: -0.75, -1.25, -1.75
Axis: 10°, 20°, 70°, 80°, 90°, 100°, 110°, 160°, 170°, 180°

+0.25D to +4.00D (in 0.25D steps)
Cyl: -0.75, -1.25, -1.75
Axis: 10°, 20°, 70°, 80°, 90°, 100°, 110°, 160°, 170°, 180°

ACUVUE® 1-Day oasys WITH HydraLuxe™ BRAND CONTACT LENSES

LENS DETAILS

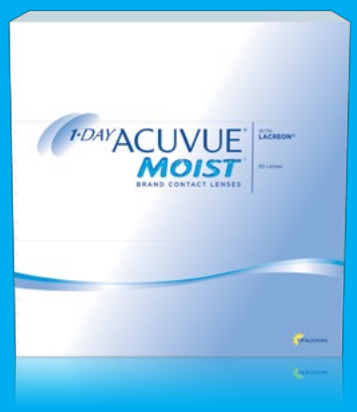
Diameter	14.3 mm
Base Curve	8.5/9.0 mm
UV Blocking†*	Class 1§

Powers

-0.50D to -6.00D (in 0.25D steps)
-6.50D to -12.00D (in 0.50D steps)
+0.50D to +6.00D (in 0.25D steps)
+6.50D to +8.00D (in 0.50D steps)

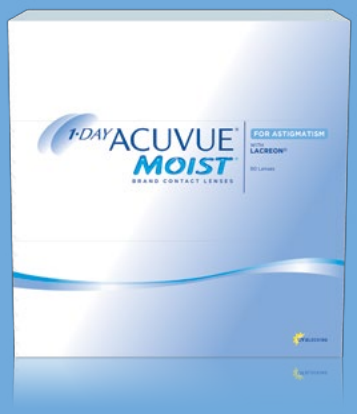
◊ Of the 47.4% of patients, nearly half exhibited significant astigmatism in one eye only.
∞ 100% of eyes experienced acceptable lens fit at fitting, with 99% experiencing acceptable fit at 1-week follow-up (321/324). Rx range: -1.50 to -4.00DS inclusive, -0.75 to 1.50DC inclusive and axes within 180 ± 15° or 90 ± 15°. Acceptable fit defined as absolute lens misrotation ≤20 degrees, and lens stability with blink ≤5 degrees.
¥ In a clinical trial, 97% of patients achieved a monocular VA 20/20 or better at the fitting visit with 100% achieving 20/25 or better.
≈ JJVC data on file. Astigmatic coverage in Low Minus (-0.75, -1.25, -1.75DC across all axes in 10° increments) accommodated with ACUVUE OASYS® 1-Day for ASTIGMATISM.
1. Young G, Sulley A, Hunt C. Prevalence of astigmatism in relation to soft contact lens fitting. *Eye Contact Lens.* 2011;37(1):20-25.
2. Straker B, Hamada W, Sulley A, Olivares G. Fitting performance and efficiency with a low silicone hydrogel daily disposable toric contact lens. Poster presented at: GSLS Conference 2017.
3. JJVC data on file 2016. Proportion astigmats accommodated with ACUVUE OASYS® 1-Day for ASTIGMATISM.
§ Class 1 – Must transmit less than 10% (<10%) of UVA and 1% (<1%) of UVB. UV-blocking percentages are based on an average across the wavelength spectrum.
† Helps protect against transmission of harmful UV radiation to the cornea and into the eye.
***WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE:** Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders.

THE **1-DAY ACUVUE® MOIST** CONTACT LENS FAMILY



#1 SELLING
Daily Disposable
Contact Lens Brand
IN THE WORLD[∞]

#1 SELLING
Daily Disposable Multifocal
Contact Lens Brand
IN THE WORLD[∞]



LARGEST RANGE OF PARAMETERS
for Astigmats
Among Daily Disposable
Contact Lenses[1]

1-DAY ACUVUE® MOIST BRAND CONTACT LENSES

LENS DETAILS

Diameter	14.3 mm
Base Curve	8.5/9.0 mm
UV Blocking†*	Class 1[§]

Powers

-0.50D to -6.00D (in 0.25D steps)
-6.50D to -12.00D (in 0.50D steps)
+0.50D to +6.00D (in 0.25D steps)
+6.50D to +8.00D (in 0.50D steps)

1-DAY ACUVUE® MOIST BRAND CONTACT LENSES MULTIFOCAL

LENS DETAILS

Diameter	14.3 mm
Base Curve	8.4 mm
UV Blocking†*	Class 2[Δ]

Powers

+6.00D to -9.00D (0.25D steps)
ADDs
Low (+0.75D to +1.25D)
Mid (+1.50D to +1.75D)
High (+2.00D to +2.50D)

1-DAY ACUVUE® MOIST BRAND CONTACT LENSES FOR ASTIGMATISM

LENS DETAILS

Diameter	14.5 mm
Base Curve	8.5 mm
UV Blocking†*	Class 2[Δ]

Powers

Plano to -6.00D (in 0.25D steps)
Cyl: -0.75, -1.25, -1.75
Axis: 10° to 180° (in 10° increments)
Cyl: -2.25
Axis: 10°, 20°, 70°, 80°, 90°, 100°, 110°, 160°, 170°, 180°

-6.50D to -9.00D (in 0.50D steps)
Cyl: -0.75, -1.25, -1.75
Axis: 10°, 20°, 70°, 80°, 90°, 100°, 110°, 160°, 170°, 180°

+0.25D to +4.00D (in 0.25D steps)
Cyl: -0.75, -1.25, -1.75
Axis: 10°, 20°, 70°, 80°, 90°, 100°, 110°, 160°, 170°, 180°

[∞]Source Euromonitor International Limited; based on research conducted in May 2017; "world" and "globally" represent markets accounting for 76.5% of total daily disposable contact lenses in 2016 (retail sales). Claim effective starting June 6, 2017.

1. JJVC data on file July 2017. Proportion astigmats accommodated with ACUVUE® Brand Contact Lenses for ASTIGMATISM, and ACUVUE OASYS®, ACUVUE OASYS® 1-Day, ACUVUE® VITA & 1-DAY ACUVUE® MOIST Brand Contact Lenses (sphere & toric), and prevalence potential soft CL wearers requiring astigmatic correction.

[§]Class 1 – Must transmit less than 10% (<10%) of UVA and 1% (<1%) of UVB. UV-blocking percentages are based on an average across the wavelength spectrum.
[Δ]Class 2 – Must transmit less than 50% (<50%) of UVA and 5% (<5%) of UVB. UV-blocking percentages are based on an average across the wavelength spectrum.

† Helps protect against transmission of harmful UV radiation to the cornea and into the eye.
***WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE:** Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders.

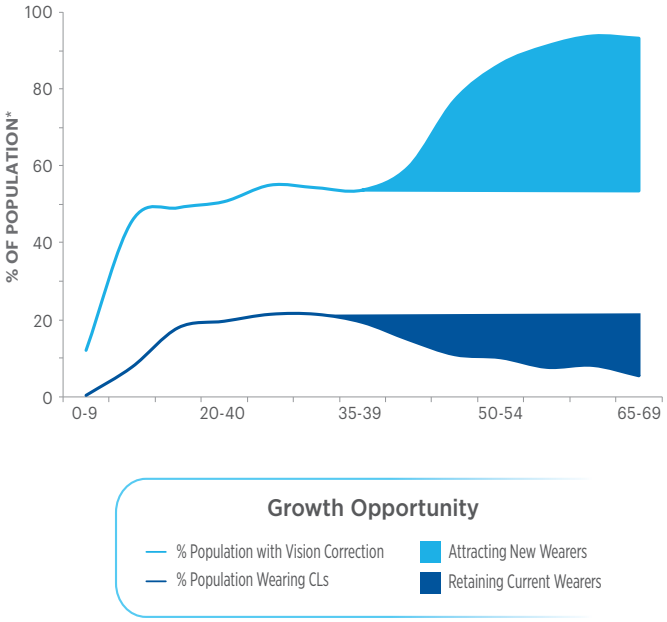
A lens that meets the needs of **THE AGING EYE**

Delivering **all-day comfort**, this lens is built on the 1-DAY ACUVUE® MOIST Brand Platform, the **#1 selling**∞ lens around the globe.

A GROWING MARKET

While the population in need of vision correction increases with age, the population wearing contact lenses decreases.

- Among Rx vision corrected **40-69 year olds** with presbyopia, only **8%** wear contact lenses.



THE PRESBYOPIC EYE HAS SPECIFIC NEEDS THAT EMERGE OVER TIME

Presbyopia requires more complex vision correction, a demand for precision, and greater comfort.

Over time

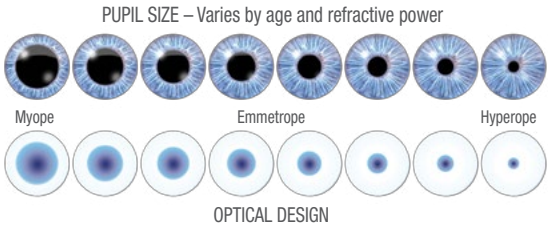
- **the pupil size decreases**, requiring precision across the refractive error and ADD range
- **the crystalline lens stiffens**, requiring complex optics which are only effective if centred over the pupil
- **tear volume decreases and loses stability**, which can cause discomfort if dryness and irritation are not adequately addressed

Until now, multifocal contact lenses have been one size fits all, and have had challenges in vision correction and/or comfort.

∞Source Euromonitor International Limited; based on research conducted in May 2017; "world" and "globally" represent markets accounting for 76.5% of total daily disposable contact lenses in 2016 (retail sales). Claim effective starting June 6, 2017.

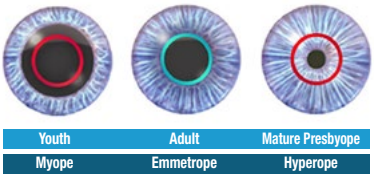
PUPIL OPTIMIZATION

The ONLY contact lens to optimize the optical design to account for the natural variation in pupil size according to age and refractive power. **Resulting in 183 unique optical designs!**



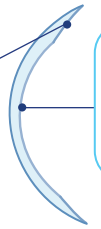
For illustrative purposes only. Pupil area can vary by ~20% at a given luminance.‡ ‡Across the power range of +4.00D to -6.00D.

Competitors use a one-size-fits-all approach that does not address the natural variation in pupil size



PRECISE OPTICS
HYBRID BACK-CURVE DESIGN

Spherical periphery maintains centration



Aspheric centre mimics the natural shape of the cornea to maintain the integrity of the complex front-surface optics

SUCCESSFUL FITTING

94% of patients were **successfully fit** with 2 pairs of lenses or less when using the Fit Success Tips**

**Up to 4 lenses total

In an in-market assessment◊:

- **90%** of patients said they intend to return to the same optical store where they were fitted
- **80%** of patients said they would recommend 1-DAY ACUVUE® MOIST Brand MULTIFOCAL Contact Lenses

◊In market assessment with 1-DAY ACUVUE® MOIST MULTIFOCAL, 5-10 days DW with new and existing soft CL wearers. UK 82 sites and 901 participants; USA 152 sites and 1,092 participants. Patient results are based on responses of 378 patients to a follow-up survey after 1 week of wear.

Satisfying Presbyopic Patients Will Help Achieve Long-term Benefits

LOYALTY + RETENTION + REFERRALS + SALES

ASTIGMATIC PATIENTS
need a solution that meets their specific needs

ACUVUE®
BRAND CONTACT LENSES
FOR ASTIGMATISM

Astigmatism is a common condition that affects nearly half of the population

47% OF PATIENTS HAVE **ASTIGMATISM ≥0.75DC** IN AT LEAST ONE EYE[◊1]

REAL LIFE EXPERIENCES

- On a typical day, an active astigmatic patient uses their lenses in many different ways to perform real life tasks

- Backing up car
- Watching TV
- Reading in bed
- At work
- Shopping
- Playing sports

Versional Tasks
Extreme eye movements

Gravity
90º Head positions

8 Cardinal Directions
Looking in many different directions

Lens experience is 99.9% outside of the exam chair

Uncorrected astigmatism can lead to symptoms of visual discomfort

BENEFITS OF FITTING A TORIC LENS

- Full correction can improve patients' visual quality of life[¥2]
- Everyday challenges for patients with toric contact lenses, such as eye and head movements, can affect their vision quality

◊ Of the 47.4% of patients, nearly half exhibited significant astigmatism in one eye only.

¥ In a clinical trial of habitual contact lens wearers with low levels of astigmatism as assessed using the NEI-RQL validated instrument, correction with 1-DAY ACUVUE® MOIST for ASTIGMATISM showed improved visual quality of life scores compared to correction with 1-DAY ACUVUE® MOIST after 1 week of wear. The National Eye Institute Refractive Error Quality of Life-42 (NEI-RQL-42) is a validated patient-reported outcomes questionnaire developed to assess the impact of refractive correction on vision-specific quality of life. This survey consists of 42 items used to develop 13 subscales: clarity of vision, expectations, near vision, far vision, diurnal fluctuations, activity limitations, glare, symptoms, dependence on correction, worry, suboptimal correction, appearance, and satisfaction with correction.

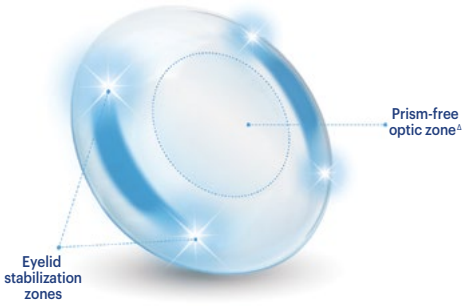
1. Young G, Sulley A, Hunt C. Prevalence of astigmatism in relation to soft contact lens fitting. Eye Contact Lens. 2011;37(1):20-25.
2. Nichols J et al. A comparison of toric and spherical soft contact lenses on visual quality of life and ease of fitting in astigmatic patients. BCLA/NCC conference 2016.

PRESCRIBE THE ACUVUE® LENS FAMILY FOR ASTIGMATISM

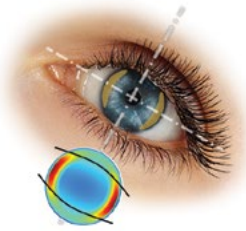
SATISFY MORE ASTIGMATIC PATIENTS
with the ACUVUE® lens family for ASTIGMATISM

ACUVUE® BRAND EYELID STABILIZED DESIGN vs TRADITIONAL BALLAST DESIGNS

This design works naturally with the eyelids, helping to keep the lens in the correct position.[1]

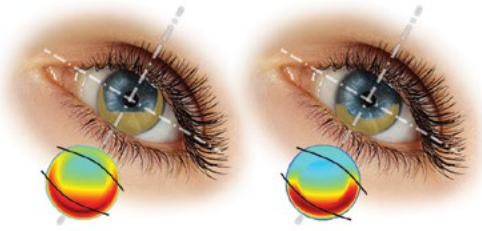


ACUVUE® Brand Contact Lenses



- Harnesses the natural power of the eyelids[1]
- Vertical and horizontal symmetry[1]
- Minimal lower lid interaction[1]

Prism-Ballast Lenses **Peri-Ballast Lenses**



- Influenced more by gravity[1]
- Vertical symmetry only[†1]
- Lower lid interacts with thicker region[1]

CONSISTENT, CLEAR, STABLE VISION AND COMFORT ALL DAY LONG

THE WIDEST RANGE OF STOCK PARAMETERS* FOR ASTIGMATIC PATIENTS[2]

		LOW MINUS 0.00 to -6.00 (in 0.25D steps)					HIGH MINUS -6.50 to -9.00 (in 0.50D steps)					LOW PLUS +0.25 to +4.00 (in 0.25D steps)					HIGH PLUS +4.25 to +6.00 (in 0.25D steps)				
		-0.75	-1.25	-1.75	-2.25	-2.75	-0.75	-1.25	-1.75	-2.25	-2.75	-0.75	-1.25	-1.75	-2.25	-2.75	-0.75	-1.25	-1.75	-2.25	-2.75
OBLIQUES	30°	◐	◐	◐	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
	40°	◐	◐	◐	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
	50°	◐	◐	◐	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
	60°	◐	◐	◐	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
AGAINST THE RULE	70°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●
	80°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●
	90°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●
	100°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●
	110°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●
OBLIQUES	120°	◐	◐	◐	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
	130°	◐	◐	◐	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
	140°	◐	◐	◐	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
	150°	◐	◐	◐	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
WITH THE RULE	160°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●
	170°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●
	180°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●
	10°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●
	20°	◐	◐	◐	◐	●	◐	◐	◐	●	●	◐	◐	◐	●	●	●	●	●	●	●

● ACUVUE OASYS® for ASTIGMATISM (TWO-WEEK)

◐ 1-DAY ACUVUE® MOIST for ASTIGMATISM and ACUVUE OASYS® 1-Day for ASTIGMATISM and ACUVUE® VITA for ASTIGMATISM

Δ Vertical heterophoria possibly caused by prism dissociation due to the presence of induced optical prism is a relevant factor for practitioners to consider when fitting toric contact lenses for monocular astigmats or those requiring a mix of toric soft contact lens designs. Clinical studies have not been done to fully characterize the clinical effects of differences in base down prism among different contact lenses.

† Symmetry with respect to the vertical plane.

* 2260 SKUs and coverage for 87% of eyes.

1. Data on file 2017. ACUVUE® Brand Contact Lenses for ASTIGMATISM overall fitting success, orientation position, rotational stability and vision performance.
2. JJVC data on file 2017. Proportion astigmats accommodated with ACUVUE® Brand Contact Lenses for ASTIGMATISM, and ACUVUE OASYS®, ACUVUE OASYS® 1-Day, ACUVUE® VITA & 1-DAY ACUVUE® MOIST Brand Contact Lenses (sphere & toric), and prevalence potential soft CL wearers requiring astigmatic correction.

ACUVUE® Brand Contact Lenses are the **ONLY** major brand with UV blocking[Δ*] in every lens

BLOCKS AT LEAST

81% **UVA RAYS**

97% **UVB RAYS**

No other contact lens brand has higher UV blocking[Δ*]

NOT ALL CONTACT LENSES OFFER UV PROTECTION

	CLASS 2[†]		CLASS 1[‡]	
	UVA (>50%)	UVB (>95%)	UVA (>90%)	UVB (>99%)
DAILY DISPOSABLES				
1-DAY ACUVUE® MOIST Brand	☀	☀		
1-DAY ACUVUE® TruEye® Brand	☀	☀	☀	☀
ACUVUE OASYS® Brand 1-Day	☀	☀	☀	☀
Proclear® 1-Day				
DAILIES® AquaComfort Plus®				
DAILIES® Total1®				
Clariti™ 1 day	☀	☀		
MyDay™	☀	☀		
REUSABLES				
ACUVUE® VITA Brand	☀	☀	☀	☀
ACUVUE OASYS® Brand	☀	☀	☀	☀
Biofinity®				
Air Optix® plus HydraGlyde®				
ULTRA™				

BENEFITS OF PRESCRIBING ACUVUE® BRAND

- Help protect the eye health of your patients today[Δ*]
- Your knowledge and expertise builds trust and increases loyalty

74% of patients strongly agreed that UV protection is worth switching contact lens brands for

79% would be willing to pay more for contact lenses that offer high UV protection

3 STEPS TO COMPREHENSIVE UV PROTECTION

1. UV-blocking ACUVUE® Brand Contact Lenses
2. UV-blocking wrap-around style sunglasses
3. Wide-brim hat[Δ*]

[†]Class 2 – Must transmit less than 50% (<50%) of UVA and 5% (<5%) of UVB. UV-blocking percentages are based on an average across the wavelength spectrum.
[‡]Class 1 – Must transmit less than 10% (<10%) of UVA and 1% (<1%) of UVB. UV-blocking percentages are based on an average across the wavelength spectrum.

[Δ] Helps protect against transmission of harmful UV radiation to the cornea and into the eye.
***WARNING**: UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE**: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders.

The third-party trademarks used herein are the trademarks of their respective owners.

INDUSTRY LEADING UV BLOCKING[Δ*]

TAKE ACTION IN YOUR PRACTICE

ACUVUE®

BRAND CONTACT LENSES

MEETING PATIENT NEEDS

Vision • Comfort • Lifestyle

ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care division of Johnson & Johnson Inc., by calling 1-800-267-5098 or by visiting acuvueprofessional.ca.

The third-party trademarks used herein are the trademarks of their respective owners.

ACUVUE®, ACUVUE OASYS®, 1-DAY ACUVUE® DEFINE®, 1-DAY ACUVUE® MOIST, 1-DAY ACUVUE® TruEye®, ACUVUE® VITA, HYDRACLEAR®, LACREON®, NATURAL SHIMMER™, HydraLuxe™ and HydraMax™ are trademarks of Johnson & Johnson Inc. ©Johnson & Johnson Inc. 2018 January 2018 AS-01-18-04-CE